

SENIOR PLANET

FROM ~~AARP~~

Tuesday Talks



Photos Through Time: Preserving Memories and Protecting Privacy



*Guest presenter:
Tatyana Thurston*



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Your Digital Photos: Protecting your Memories and Legacy

- ★ Understand the importance of backing up digital photos.
- ★ Learn different methods for backing up photos (cloud storage, external drives, etc.).
- ★ Discover how to organize and share photos with loved ones.
- ★ Discuss the risks of photo sharing, including location tracking and sharenting.

???: How many of you use SmartPhones for taking pictures only?

What are some of your favorite photos and why?

What kind of pictures do you remember as a child?



Images, Videos, and Phone calling

Still images still represent a lot of our society.

Images have helped tell stories, preserve histories, and help people unite their understanding of one another.

These images later went onto becoming film. And since the cell phone in 1999 video and still imagery have become a voice in everyone's hands.

The words used for sending images and videos also have change with advances in technology.



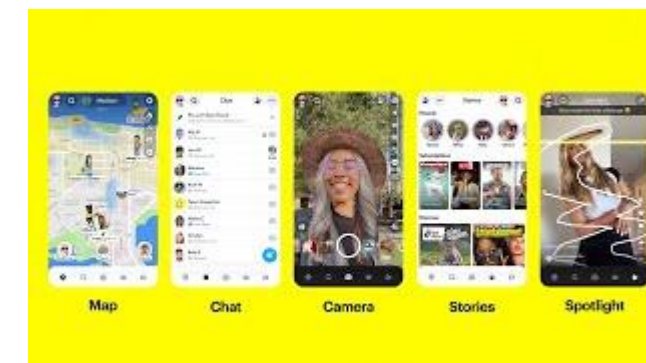
Memes



GIFs



**WhatsApp
Facebook
Messenger**



Sending Snaps

Evidence and Backing up your Photos

★ What are the risks of loosing photos?

- **Accidental Deletion**
 - External Drives
 - Computer drives
 - Cloud Storage & Apps
- **Hardware Failure (Phones/ computers)**
- **Natural Disasters / Damaged phones or tablets/ laptops**
- **Data Breaches: Theft**
- **Emotional toll of loss**
- **Device restrictions & access**



Storage Options for Digital Photos & Videos

★ LOCAL DISKS

- It's on a physical drive whether it's external or in the computer
- It's a raw file .JPEG, .PNG etc... it's not hidden in an app
- Security is local
- \$ It's a one time "memory" fee

★ CLOUD STORAGE

- Google Photos
- Google Drive
- Amazon Photos
- iCloud
- Image Editing software apps
- Video calling apps
- Dropbox (Data storage subscriptions)
- \$\$\$: Pricing limits and storage limits at risk
- \$\$\$: Security is part of the cost

Photobooks

- CD's
- Physical Prints

Poll Question

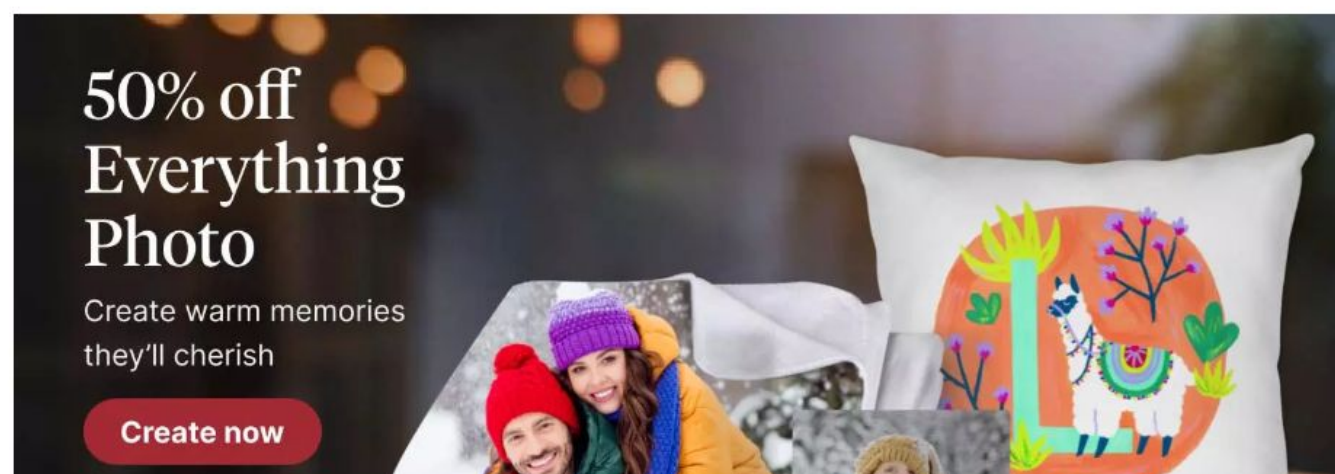
Photobooks and the Personalization Industry

★ Lots of companies are able to provide custom photo and video gifts

Cards, stationary, notepads,
mousepads, cups, mugs, blankets
& more



End at 3.17



Tips for sharing photos with your Family and Friends

Create an organized and consistent File structure

- Use descriptive file names such as “ Family Vacation Summer 2020”

Consider using a DAM: Digital Asset Management software that stores all your digital media, social media, photos, videos, newsletters etc.

Sharing with Family and Friends:

- Platforms such as MySpace, FACEBOOK, Instagram
 - Risk: Make sure the settings are private to those friends and family you know. Public settings expose you at risk of fraud and identity theft.
- Family Sharing options with your devices such as your phone, or Aura Frames is also a secure way to share.



End
3.30

Risks of Photosharing

Consideration should always be given on someone's **PRIVACY**

- Whether you are posting pictures of yourself or your grandkids it's always best to ask permission before posting it to a social media platform
- Check your social media privacy settings to be sure you are sharing it with the intended audience
- The risks of putting your images online include:
 - Identity theft
 - Mapping out family members and their locations
 - cyberstalking
 - Potential bullying
 - Vacation behaviors and vacant properties / vandalism & theft
- The rise of AI is now rampant and affects everyone

AI Voice Duplication Dangers: “Vishing”

ELLA

- ★ Scammers use evidence from social media posts
- ★ Be cautious of urgent requests
- ★ be wary of money asks, medical emergency needs
- ★ have a code word with your family
- ★ make your social media private

Privacy and Location Sharing: Tracking you Matters



- Social Sharing
- Geotracking for advertisements
- Geotracking for work



Sharenting

DEFINITION: Sharenting is when parents or caregivers share information about their children online, often on social media

The average parent shares almost 1,500 photos — mostly on Facebook — of a children before they turn 5-years-old, according to Parent Zone, a UK-based site about parenting in the digital age.



- Oversharing
- Influencer status- Monetizing your kids pictures
- impact of their development
- [Quit Clicking Kids](#)

A close-up, blue-tinted photograph of a laptop keyboard. The keys are slightly out of focus, creating a sense of depth. Overlaid on the center of the image is the word "Questions" in a large, white, serif font. The background is a dark blue gradient, and there are some faint, abstract lines and shapes in the upper right corner, possibly representing a network or data flow.

Questions

A close-up, blue-tinted photograph of a laptop keyboard. The keys are slightly out of focus, creating a sense of depth. Overlaid on the center of the keyboard is the word "THANKYOU" in a large, bold, white, sans-serif font. The background is a dark, moody blue, and the overall aesthetic is clean and modern.

THANKYOU