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Your solution to digital legacy planning



# We are Tech-Estate Planners

# and we're not laughing

Consider us as Tech-Estate Planners. We are a digital assets and online accounts strategy firm that adds the technical expertise to your estate planning needs.

# Today we'll be covering

What is a digital asset?

Why does planning matter?

What you need to know

**Examples** 

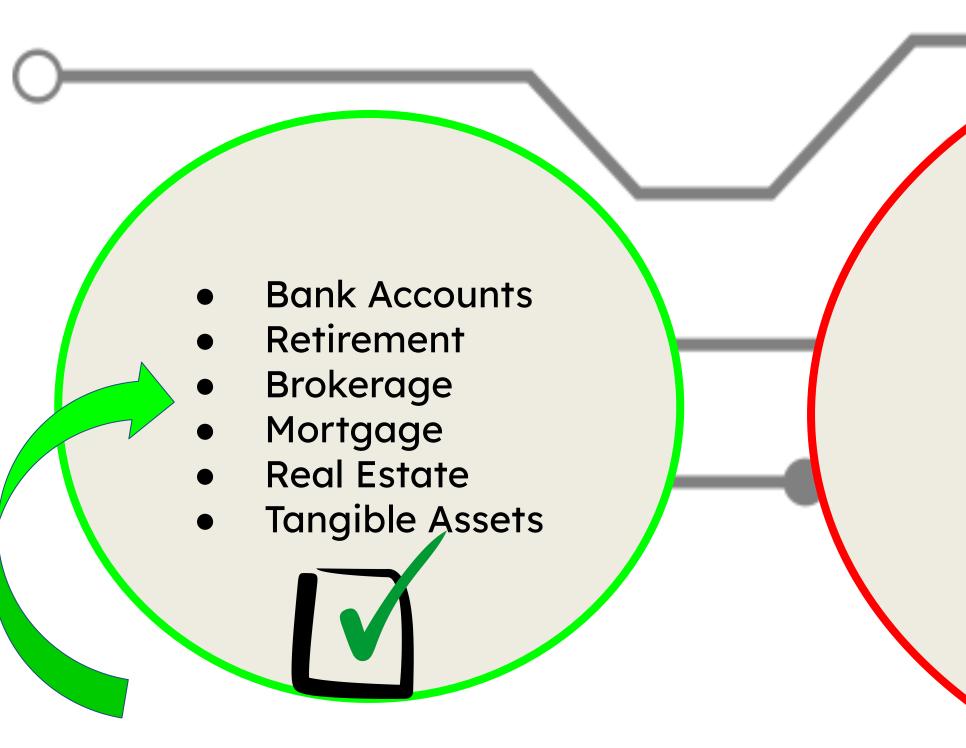
Questions

Amazon.com

FACEBOOK

AMERICAN AIRLINES

# Digital Asset: personal property owned by an individual that is stored in digital form



- Payment apps
- Crypto
- NFTs
- Gambling Accounts
- Shopping Accounts
- Tokenized Assets
- Loyalty Points
- Travel Points
- Storage vaults
- Intellectual Property
- Social Media
- Domain names
- Emails
- Biodata & DNA
- State Uncollected funds



Wills and Trusts address these assets



Make access easier for your beneficiaries, trustees and kids

PROTECTION FROM \$\$\$ LOSS

**DATA SECURITY** 

**LEGACY SECURITY** 

**PEACE OF MIND** 

# what you need to know is



#### **CUSTODIAN TOOL**

post death account managment tool

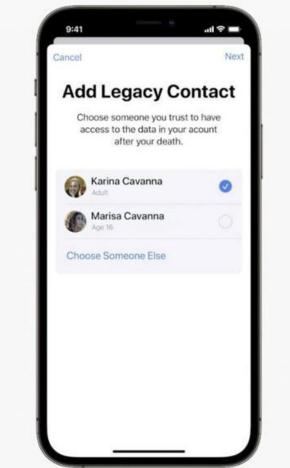


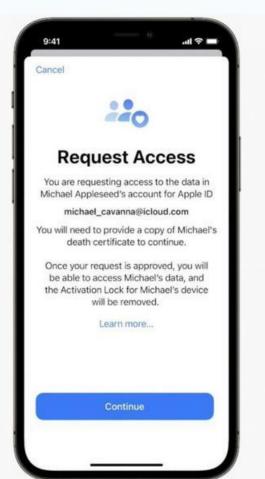
**ESTATE PLANS (WILL & TRUSTS)** 



**TERMS OF SERVICE** 







### Amazon.com

#### The company:

- -Amazon owns over 100 other companies, subsidiaries and investments in tech, groceries, media and medicine
- -Looking at popular accounts:
- + Amazon Prime
- + Amazon Alexa
- + Amazon Kindle
- + Amazon Pay



#### **Amazon Prime policies:**

- -All have different Terms of Conditions
- -Autorenew / Subscription service
- -Request subscription cancelation, account closure and personal data deletion
- -Has the household option been selected?
- -When you close amazon, you close out of ALL their companies, like Whole Foods, etc.
- -Gift card balances will no longer work

## Facebook

#### The company:

- -Meta owns 94 different companies such as:
- + Instagram
- + Whatsapp messenger
- + Facebook
- -All have different terms of conditions



#### **Facebook Policies:**

- -No Customer Service available
- Account options include:
  - +Account Memorialization
  - +Account Deletion
  - + Account Deactivation
- -Legacy Contact Option adviseable

## American Airlines

#### The Company:

- -Partnerships with other Airlines
- -Partnerships with Hotels
- -Credit Card Programs
- -Be weary of subscriptions tied to Credit Card account



#### **AMERICAN AIRLINES:**

- -No family Pooling of accounts
- -Gifting Miles is available
- -Donating Miles is available
- -Points can be redeemed with certain programs
- -Logins need to be shared with beneficiaries

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