

Uploading Videos to YouTube

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Introduction

It is very easy to create and upload videos to YouTube. You can then decide if you want to make them public or just share them with friends and family.

There are two ways to make non-public videos on YouTube. If you make them “unlisted” then anyone with the URL (web address) of the video can see it. If you make them “private”, only specific people you share the video with can view it.

On a computer, you can upload a video file via the YouTube website. On portable devices (phones and tablets), you can use the YouTube app to upload videos you have taken or create a new video to upload.

Uploading videos on YouTube is free. All you need is a Google account (gmail address).

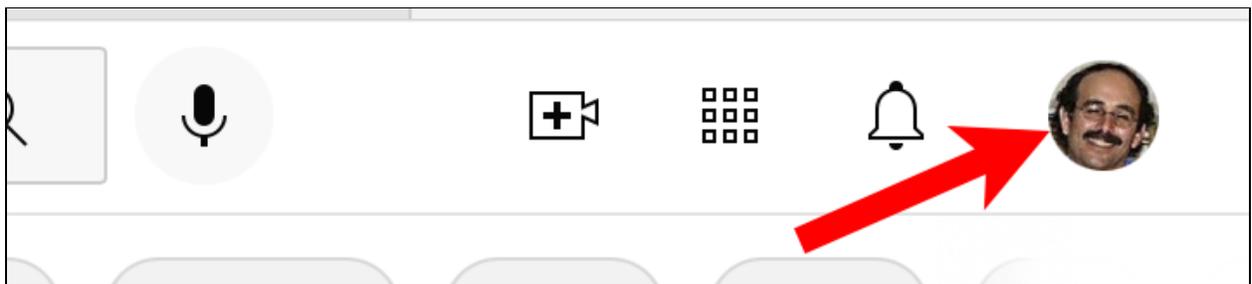
If you want to upload a longer video, you will need to verify your identity which I will explain below.

Uploading Videos on a Computer

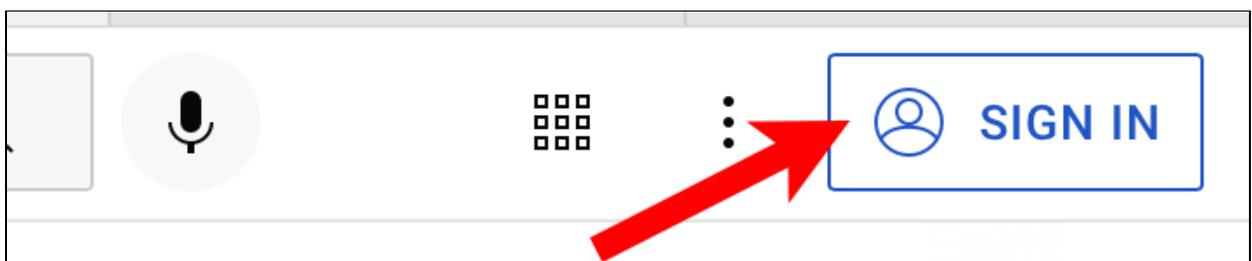
On a computer (Mac or Windows PC), you upload videos to YouTube on the YouTube website:

<https://www.youtube.com>

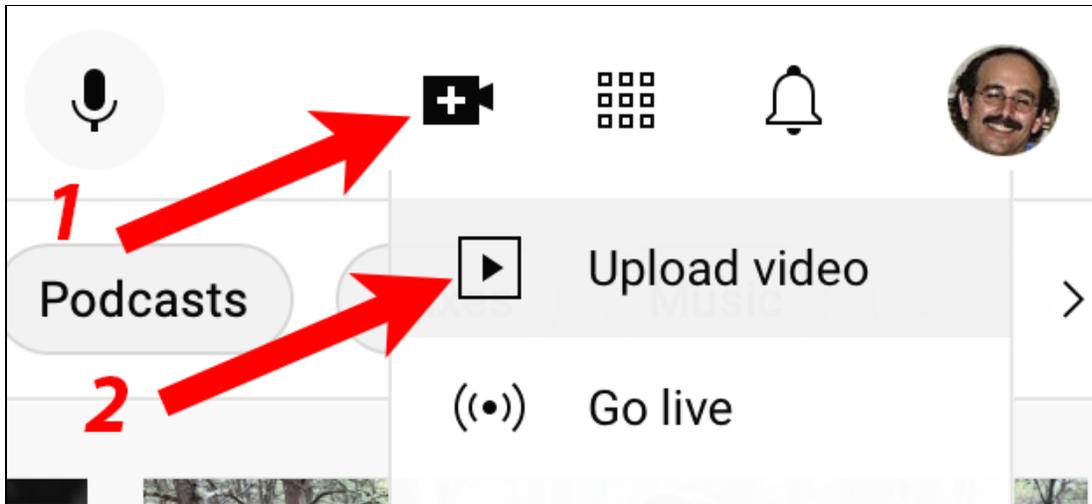
Make sure you are logged into your Google Account by looking at the upper right corner of the window:



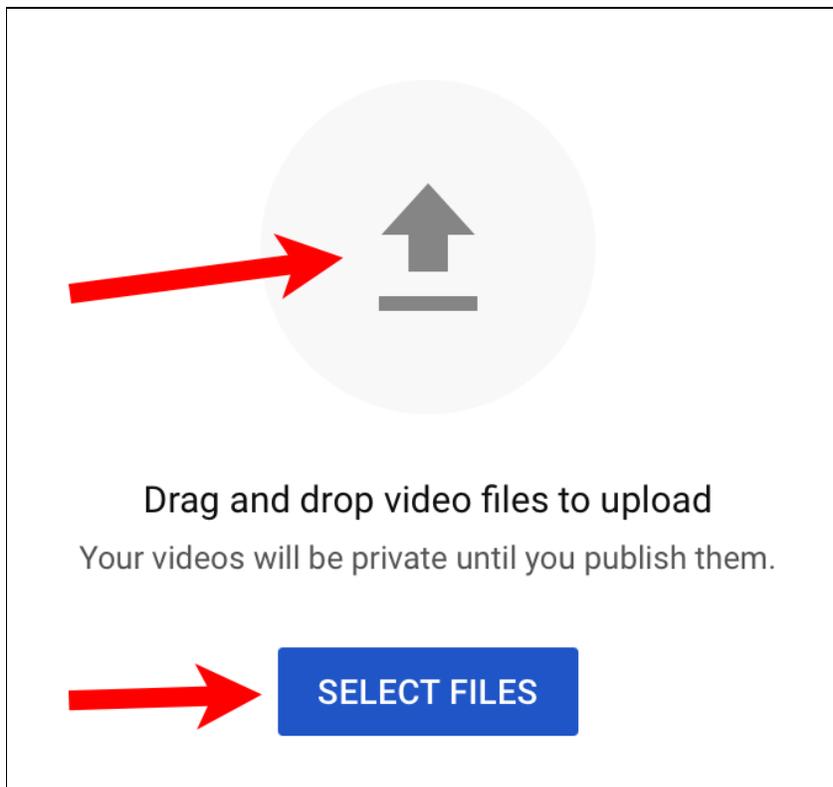
You should see your picture in the upper right corner. If not, click on the Sign In button to sign into your Google Account:



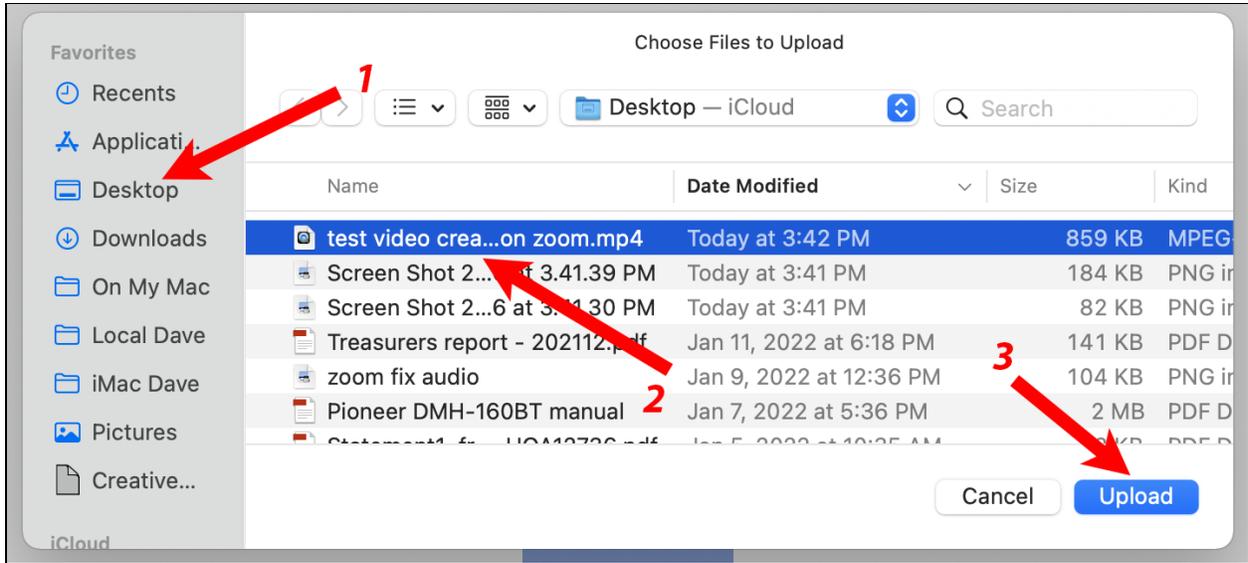
The simplest way to start the upload process is to click on the button that looks like a camera with a plus sign:



And then click on Upload video. This displays a webpage with an Upload Videos title and this in the center of the page:

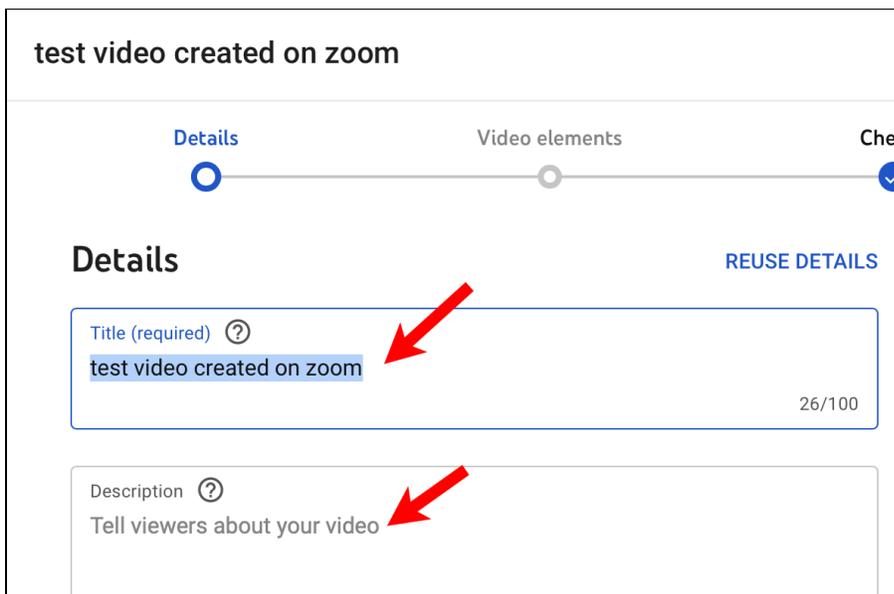


You can drag files to the center up-arrow button or click on Select Files to open a file selector window:



In this case, I have put a test file called “test video created on zoom” on my desktop. I then click on Desktop in the left sidebar, click on the file and then click the Upload button.

This opens a webpage that lets you enter a title and description:

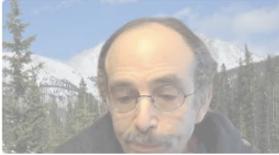


Farther down on that page, you can select a thumbnail for the video (or upload a thumbnail image file) and optionally select a YouTube playlist:

Thumbnail

Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention. [Learn more](#)

 Upload thumbnail

Playlists

Add your video to one or more playlists. Playlists can help viewers discover your content faster. [Learn more](#)

Select ▼

You then must select if it is made for kids (normally “no”):

Audience

Is this video made for kids? (required)

Regardless of your location, you're legally required to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws. You're required to tell us whether your videos are made for kids. [What's content made for kids?](#)

 Features like personalized ads and notifications won't be available on videos made for kids. Videos that are set as made for kids by you are more likely to be recommended alongside other kids' videos. [Learn more](#)

Yes, it's made for kids

No, it's not made for kids

Then click the blue Next button in the lower right corner of the screen:



You will then see a page labeled Video Elements. Click the Next button:

Video elements

Use cards and an end screen to show viewers related videos, websites, and calls to action. [Learn more](#)

You will then see a page called “Checks”. Click the Next button:

Checks

We’ll check your video for issues that may restrict its visibility and then you will have the opportunity to fix issues before publishing your video. [Learn more](#)

This will take you to the last page where you specify the Visibility for your new video:

Visibility

Choose when to publish and who can see your video

Save or publish

Make your video **public, unlisted, or private**

Private

Only you and people you choose can watch your video

Unlisted

Anyone with the video link can watch your video

Public

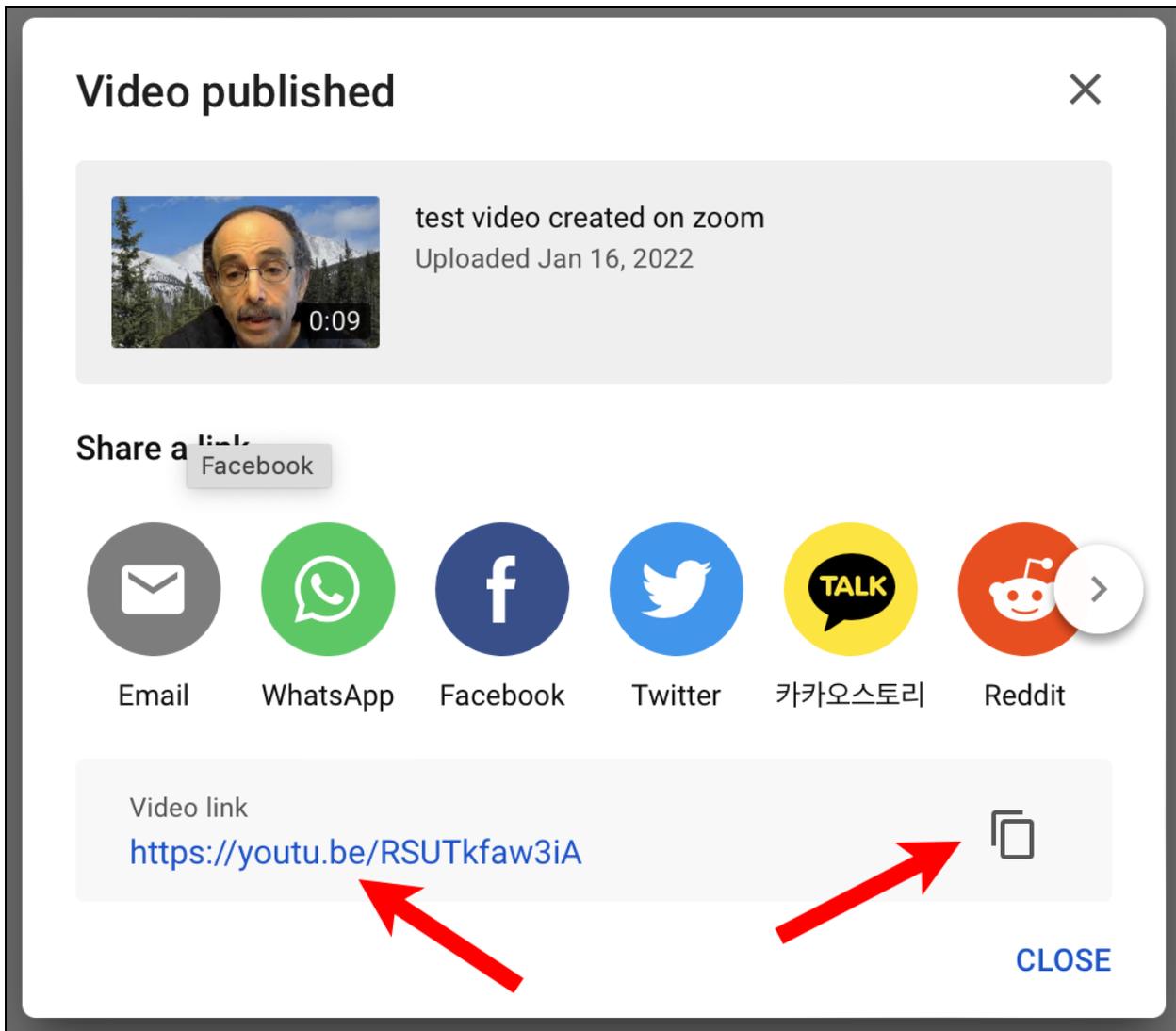
Everyone can watch your video

Set as instant Premiere 

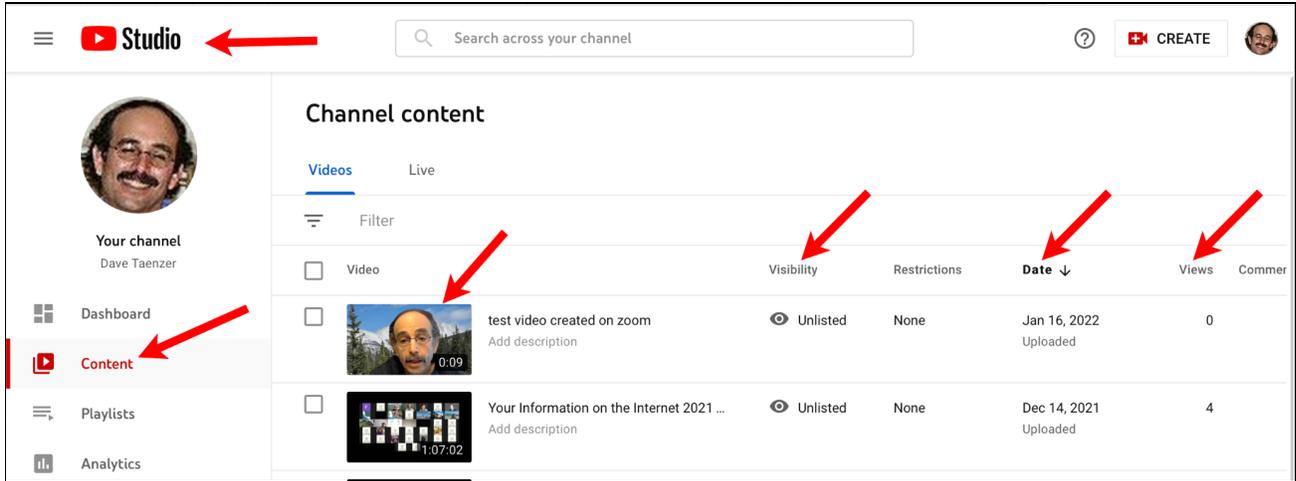


Private means the video can only be seen by specific users that you specify. Unlisted means that anyone with the URL for the video can view it. Public means anyone can view it or find it via YouTube search. I normally use “Unlisted”.

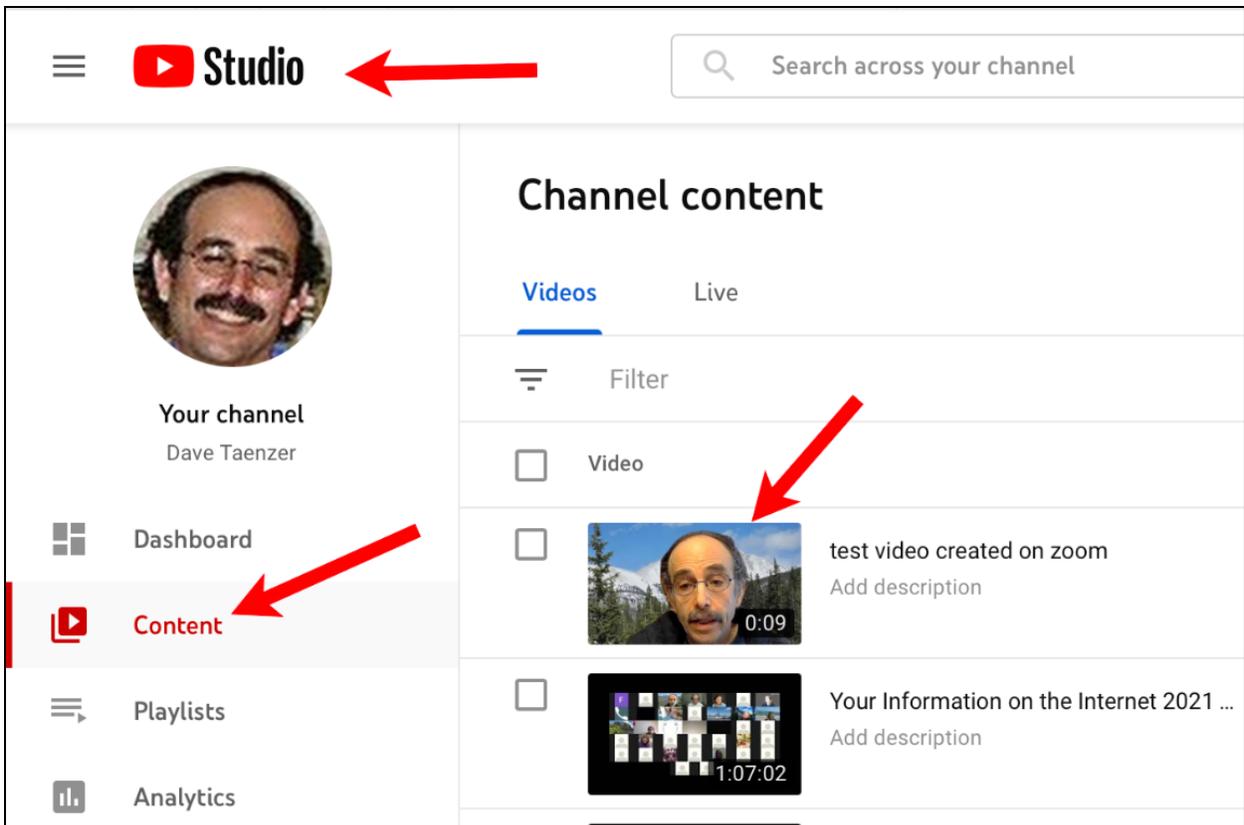
When you click the Next button, a popup window will appear that displays the link for the video and has a copy button to copy the URL:



When you close the window, you will be taken to your YouTube Studio page which shows you all the videos you have uploaded:



Everyone with a Google account gets a YouTube Studio page. This displays all the videos you have uploaded with the new one on top:

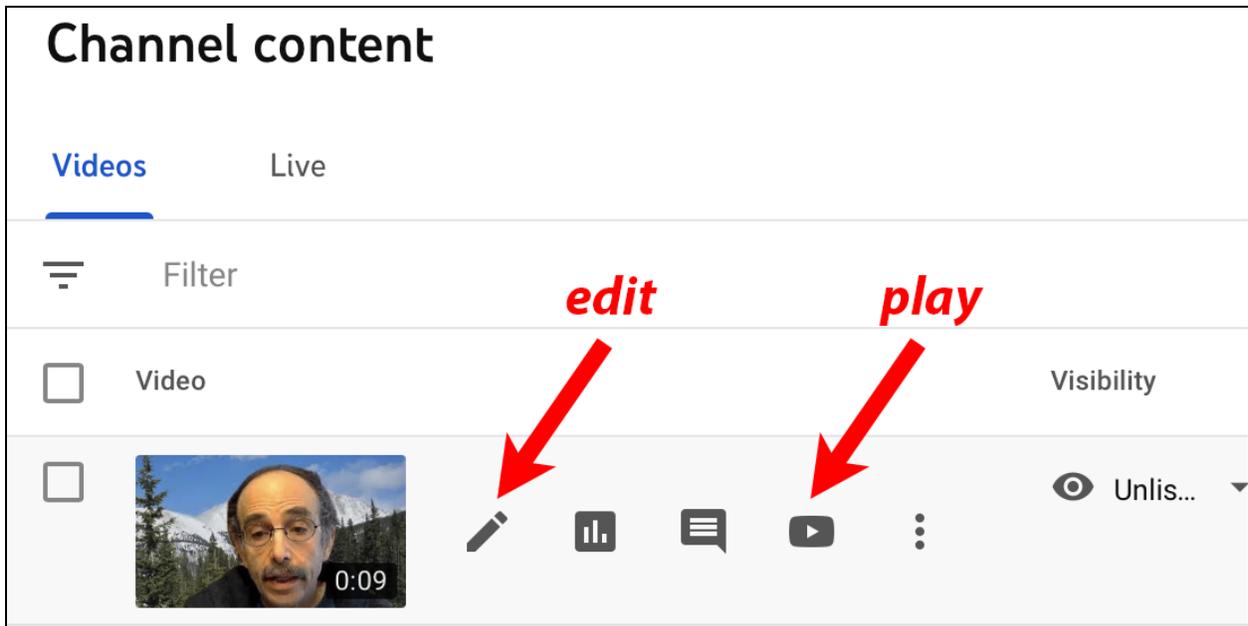


To the right part of the display, you can see the privacy setting for each, the date it was uploaded and the number of times it has been viewed:

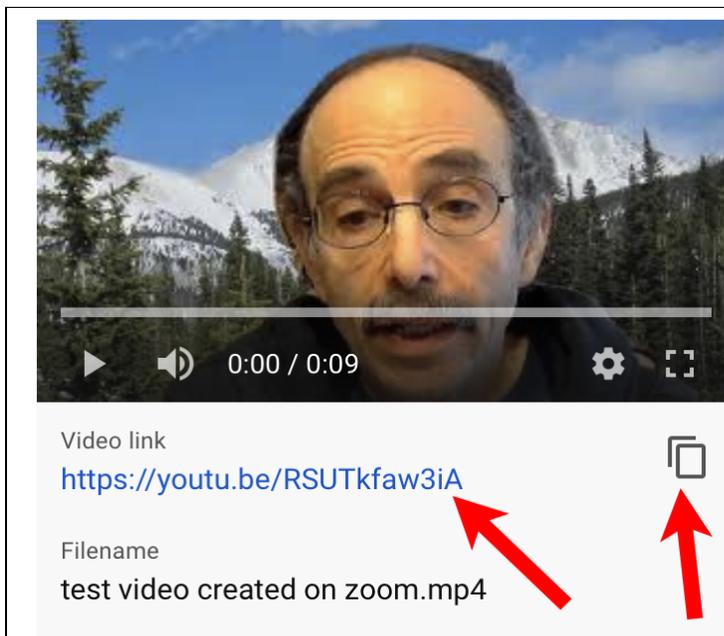
	Visibility	Restrictions	Date ↓	Views	Comments
test video created on zoom Add description	Unlisted	None	Jan 16, 2022 Uploaded	0	
Your Information on the Internet 2021 ... Add description	Unlisted	None	Dec 14, 2021 Uploaded	4	

In this case, I had uploaded a Senior Planet talk I did for Lunch and Learn on December 14th which has been viewed 4 times.

If you hover over a video, buttons pop up and you can click on the pencil button to edit the information for the video and a button to play the new video:



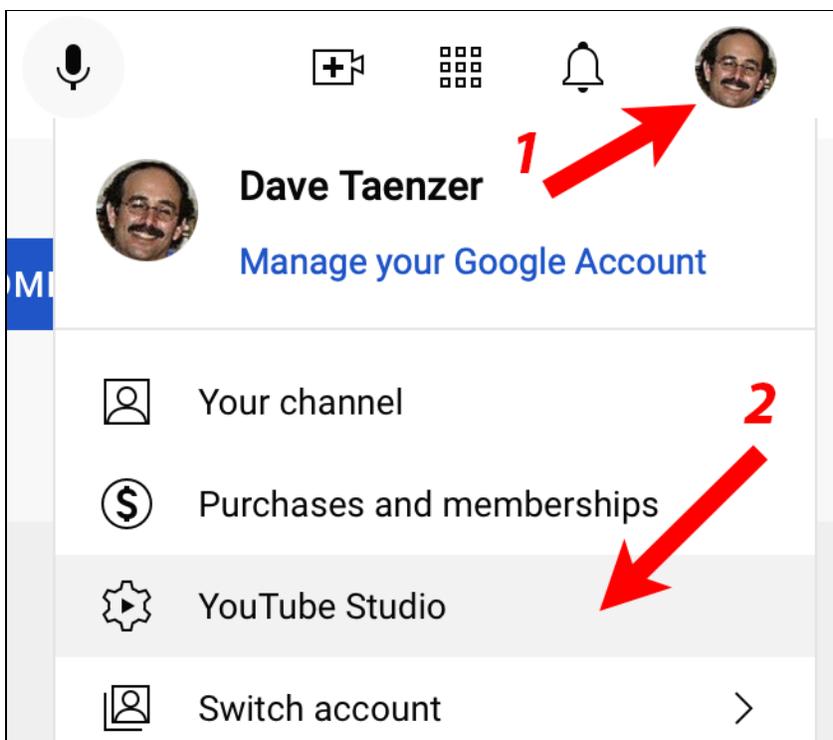
If you click the pencil button or the thumbnail it takes you to an edit page and also displays the URL on the right side of the page:



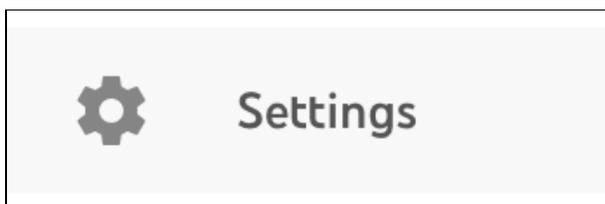
Verifying Your YouTube Account

If your video is longer than 15 minutes, you need to verify your account. This only needs to be done once.

You can open YouTube Studio from the dropdown menu by clicking your picture in the upper right corner of the window and then “YouTube Studio”:



Then click on the Settings button in the lower left corner of the YouTube Studios display:



Click on Channel in the left sidebar, then Feature eligibility and then the down arrow for Intermediate features:

The screenshot shows the YouTube Channel Settings interface. On the left sidebar, the 'Channel' option is highlighted with a red arrow labeled '1'. At the top of the main content area, the 'Feature eligibility' tab is selected with a red arrow labeled '2'. Below this, there are three feature categories, each with a status and a dropdown arrow. The 'Intermediate features' category is highlighted with a red arrow labeled '3'. At the bottom right, there are 'CLOSE' and 'SAVE' buttons.

Category	Status	Action
1. Standard features	Enabled	▼
2. Intermediate features	Eligible	▼
3. Advanced features	Eligible	▼

Then click on Verify Phone Number in the Intermediate features section:

2. Intermediate features Eligible ^

Find new ways to engage your audience and build your personal brand with a wider set of features.

- Videos longer than 15 minutes
- Custom thumbnails
- Live streaming
- Appealing Content ID claims

Requirements

To get intermediate features, you need:

- ✓ Standard features enabled

— AND —

- Verify phone number ?

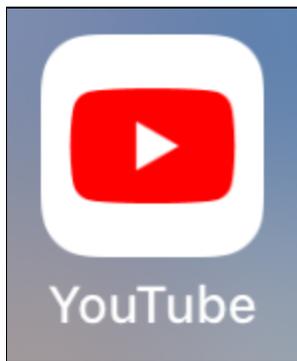
VERIFY PHONE NUMBER

CLOSE SAVE

This will take you through a process where you enter your cell phone number and enter a code that is texted to you. After that, your account will be verified and you can upload large video files.

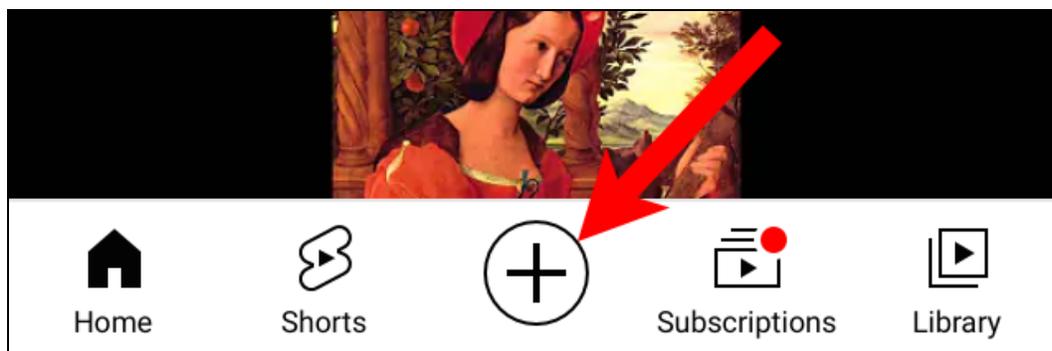
Uploading Videos on Smartphones and Tablets

Uploading videos on portable devices (iPhone, iPad, Android phones and tablets) is very similar to on the computer. On the iPhone, you open the YouTube app which looks like this:



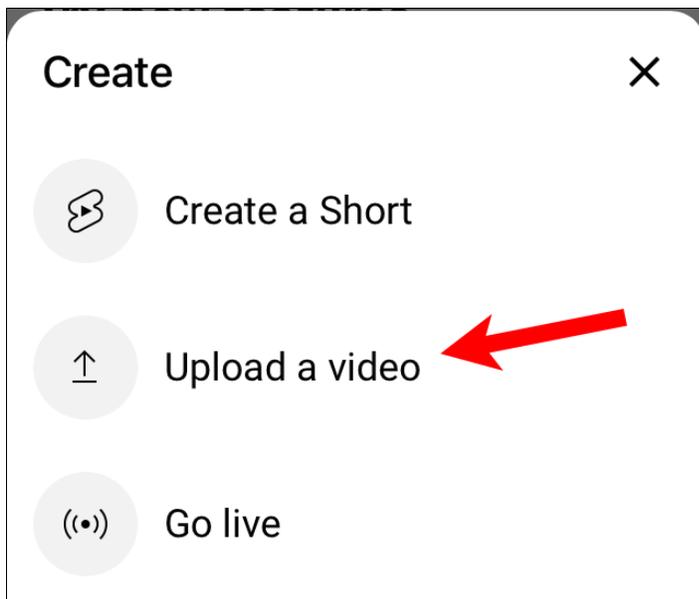
If you don't already have it on your device, you can download the free YouTube app on your app store.

At the bottom of the app on the iPhone are buttons. The middle button which looks like a plus sign in a circle is used to start the video upload process:



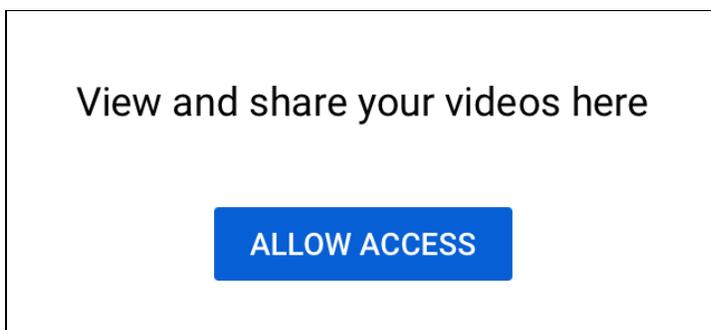
On the Android app, the buttons are on the top of the screen and the button may look like the camera with a plus button on the webpage.

The process is very simple and you can see it in the YouTube videos in the Reference section below. You will see a popup window and you should click on the Upload Video option:

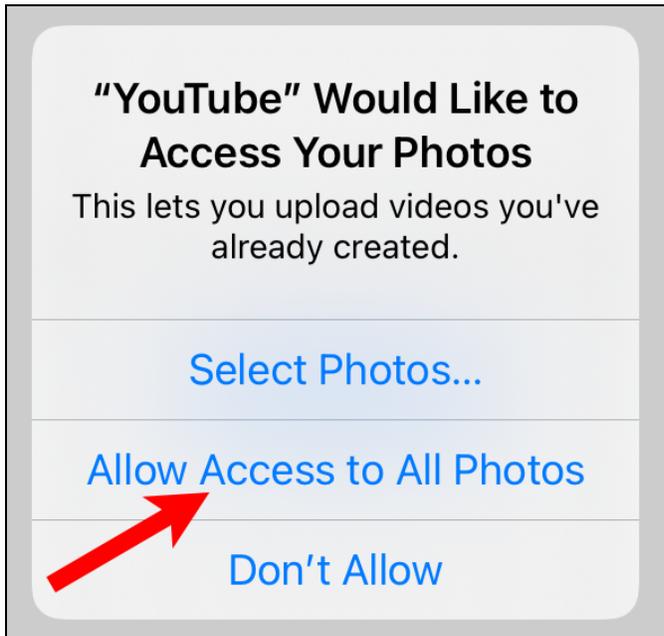


There are also options to create a short video with the camera or start a YouTube Live presentation.

You then have to give security access to your Photos and then select the video you want to upload.



Which brings up a security popup:



You can always change this setting later in the Settings app via the Security page if you want to disable the ability for the YouTube app to see your photos.

After you grant access to you photos, you select the video you want to upload and this screen appears:



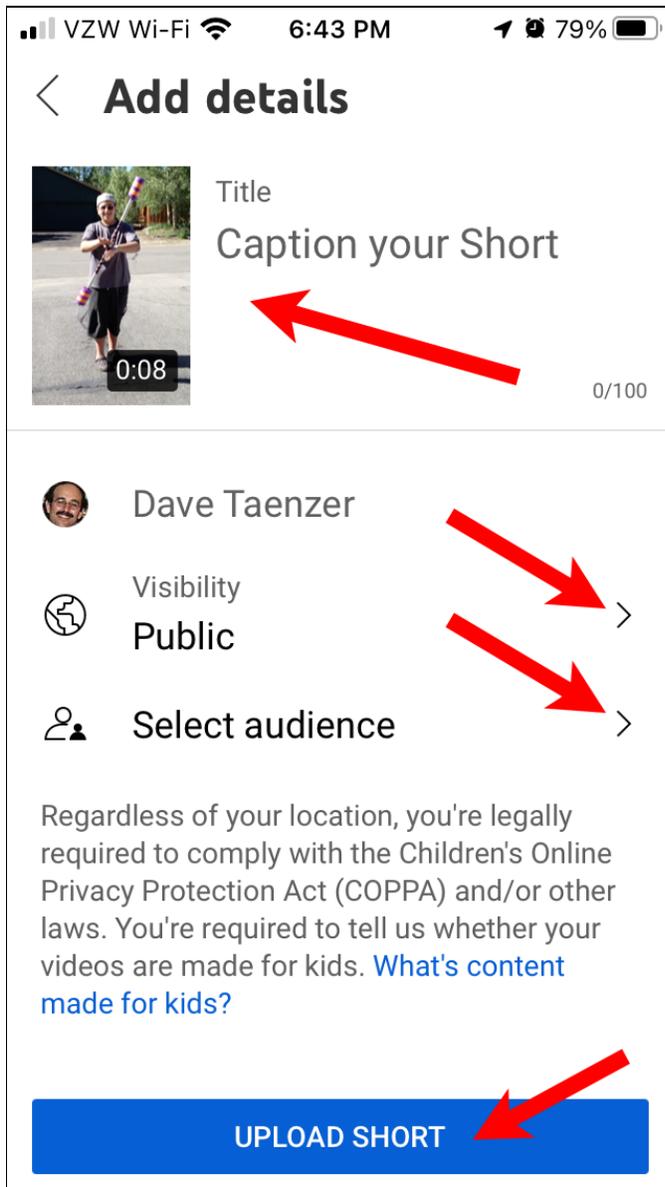
You can clip the video by dragging the vertical bars at the left and right side to adjust the start and end or just touch Next to move on.

The next page gives you some more options to modify your video:



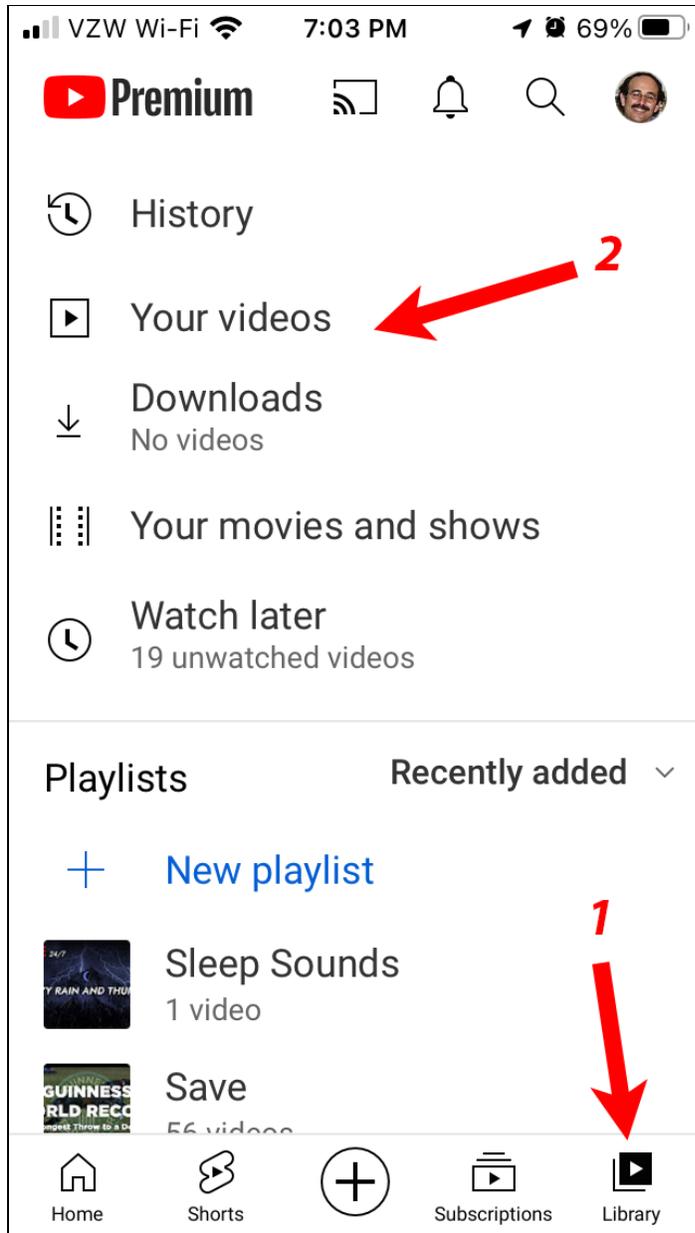
These let you add text, filters and a sound track (ala. TikTok).

When you click Next, you will see a page that lets you edit the title, description, privacy settings and target audience (in the same fashion as on the website). You then click the Upload Video to finish the process:

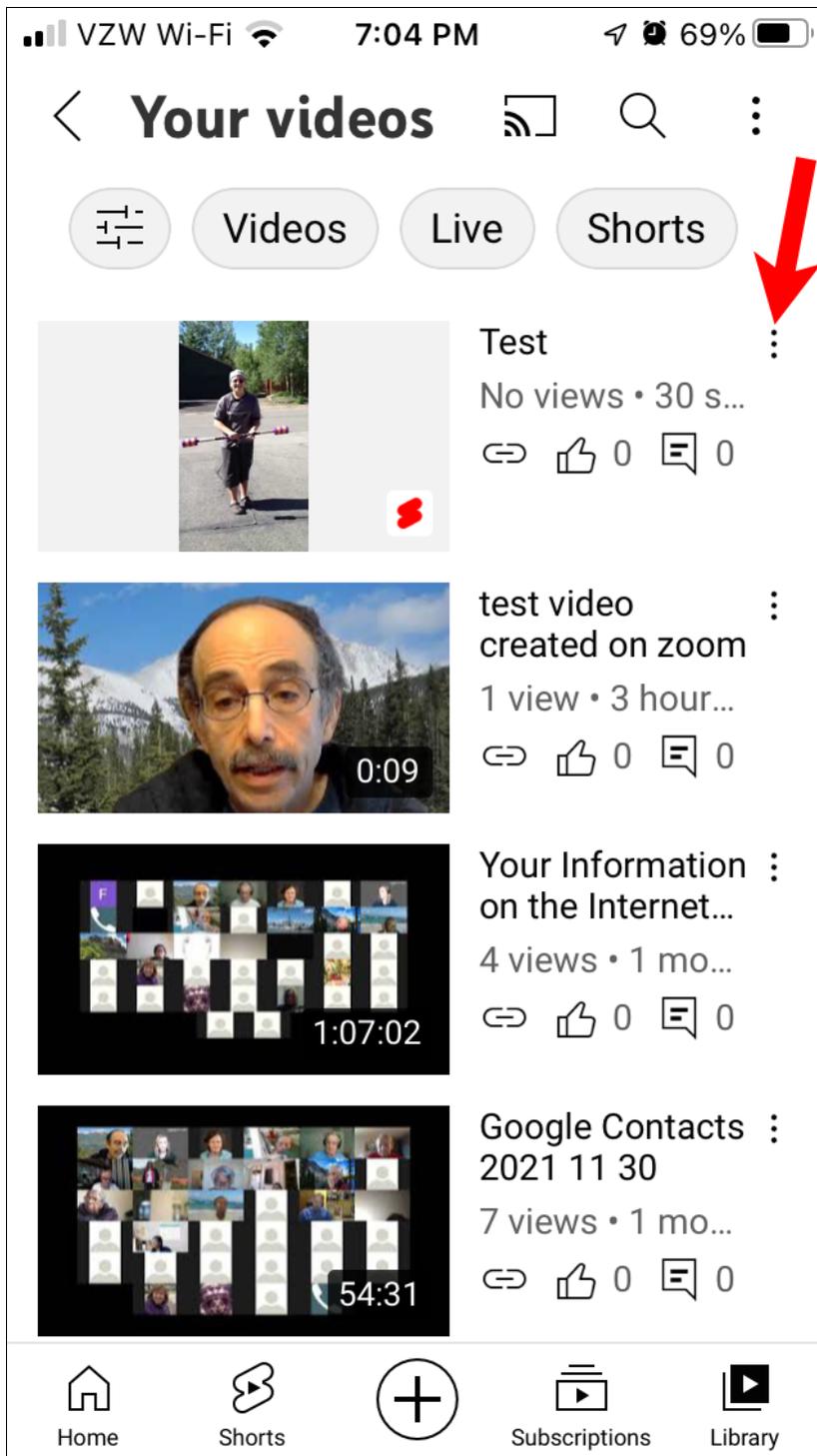


You then click the Upload button to upload your video to YouTube.

You can view you Videos by click on the Library button on the bottom right part of the screen and then the “Your Videos” option:



You will then see all of the videos you have uploaded and can click the three dot “more” menu to edit the title and other properties:



References

Overview of how to upload videos on a computer

<https://www.youtube.com/watch?v=jaftEW9WI3U>

How to upload videos longer than 15 minutes by verifying your channel

<https://www.youtube.com/watch?v=lmsOA3b1AMk>

Uploading videos with the YouTube app on Android phones

<https://www.youtube.com/watch?v=NDNt44uAg-Y&t=2s>

Uploading videos with YouTube app on iPhone

<https://www.youtube.com/watch?v=He2G9JVcNhc>

Webpage from Google that explains how to upload videos

<https://support.google.com/youtube/answer/57407>